



Wichita Festivals, Inc.  
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## **MEDIA RELEASE**

**MONDAY, May 10, 2010  
FOR IMMEDIATE RELEASE**

### **Hot Air Balloon Glow & Children's Balloon Release Rescheduled**

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WICHITA, Kan. – The Hot Air Balloon Glow & Children's Balloon Release that was canceled on Sunday, May 9 due to strong winds has been rescheduled for Friday, May 14.

The event will take place from 6:00 – 9:00 pm on Hyatt Lawn with the Children's Balloon Release at 7:00 pm. The first 500 children to the event will receive a free balloon to release.

**2010 WFI Official Sponsors:** Access Group, LLC, AirTran Airways, Bud Light, Don Hattan Chevrolet, FedEx Office, Howerton + White, Legacy Bank, Metro Courier, Pepsi and PrairieLand Partners.

For more information about Wichita Festivals, Inc. or Riverfest, please contact Allyson Clark, Communications Manager, at (316) 267-2817 or at [allyson@wichitafestivals.com](mailto:allyson@wichitafestivals.com).

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Wichita Festivals, Inc. is a non-profit corporation with the purpose of creating diverse community celebration within the Wichita community. The primary event produced by Wichita Festivals, Inc. is Riverfest.

Creating an economic impact of approximately \$26 million, Riverfest annually attracts more than 350,000 visitors. The Festival has become one of the top special events in Kansas and was recognized in 2006 as one of the top 100 events in the United States by the American Bus Association.

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