



Wichita Festivals, Inc.
1820 E. Douglas
Wichita, KS 67214

Contact:
Susan Burchill
Director of Marketing
Wichita Festivals, Inc.
Phone: (316) 267-2817, ext. 25
Fax: (316) 267-5901

FOR IMMEDIATE RELEASE

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HIT RECORDING ARTIST COLBIE CAILLAT TO HEADLINE RIVERFEST

WICHITA, Kansas – Wichita Festivals, Inc. (WFI), a non-profit corporation with the purpose of creating diverse community celebrations, announces its concert entertainment for Riverfest 2008, May 9-17.

“We want everyone to enjoy the concert line-up we have this year,” said Janet Wright, President/CEO Wichita Festivals, Inc. “We’ve selected some of the best artists from a wide variety of musical genre’s, including Colbie Caillat, WAR, Three Dog Night, Tracy Lawrence and others.”

Three new concerts are planned for Riverfest! Musica Latina on Sunday, May 11, featuring Little Joe & La Familia, U G2G (you got to go) Concert with Drew Seeley and Jordan Pruitt popular Disney Channel artists, on Monday, May 12, and *The Wichita Eagle’s* Club 225, Tuesday, May 13, with entertainment for 20 and 30-somethings featuring local favorite Split Lip Rayfield.

All concerts require a Riverfest button to attend. The opening night concert with Colbie Caillat, Friday, May 9, at West Bank Stage will require a \$10 admission at the gate with a Riverfest button.

COLBIE CAILLAT

Opening Night Concert – Friday, May 9, 8:50 p.m.

Newly released into the music industry, Colbie Caillat has left her mark on the online community Myspace. She held the No. 1 unsigned artist spot on Myspace for four months! She now has over 10 million song plays on her page. Colbie has a low-key, refreshing style. Armed with her acoustic guitar and her dusky vocals, she evokes the same gentle yet spirited style of her musical influences John Mayer, Bob Marley and Lauryn Hill.

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Three Dog Night

Bombardier Learjet Presents Legends of Rock – Saturday, May 10, 8:30 pm

No other band from 1969 to 1974 achieved more top 10 hits, moved more records or sold more concert tickets than Three Dog Night. Their hits include “Mama Told Me (Not to Come),” “Joy to The World” and “An Old Fashioned Love Song.”

Little Joe & La Familia

Musica Latina - Sunday, May 11, 1:30 p.m.

Experience two-time Grammy award winner Little Joe & La Familia! Weaving together the Tex-Mex style of Norteno along with influences of country, blues and rock, Little Joe is known as “Texas’ best kept secret.”

WAR

Spirit AeroSystems Presents Rockin’ on the River - Sunday, May 11, 6:30 p.m.

Soul, Latin, jazz, blues, reggae and rock merge as WAR performs on stage. Lonnie Jordan and WAR perform popular songs like “Why Can’t We Be Friends” and “Low Rider.”

Joyful Noise

Joyful Noise - Monday, May 12, 6:30 p.m.

Hear local Gospel performers lift their voices in praise at the Joyful Noise concert! Groups include the Greater Pentecostal Puppeteers, Tabernacle Baptist Youth Choir, several area high school choirs, TKAAM Youth Choir, The Roberts Brothers, Voices of the Dream and Terry Harrison.

Drew Seeley & Jordan Pruitt

U G2G Concert - Monday, May 12, 7:30 p.m. (You Got to Go)

Costarring in “High School Musical: The Concert” tours and featured in the music video “Dance with Me”, from the platinum Cheetah Girls 2 soundtrack, Drew Seeley is a well-recognized face among today’s youth. “Getcha Head in the Game” (Disney’s High School Musical soundtrack) written by Seeley and Ray Cham, received an Emmy nomination in the “Best Original Song and Lyrics” category in 2005.

Jordan Pruitt

Pruitt released her debut CD “No Ordinary Girl” in 2007 and is scheduled to release a second album for Disney’s Hollywood Records in spring 2008. Her popular song “Outside Looking In” strikes a chord with teens and was heard over a million times on MySpace before it was officially released.

Split Lip Rayfield

The Wichita Eagle’s Club 225 - Tuesday, May 13, 8:30 p.m.

Bluegrass with a flare! Jeff Eaton (gas tank bass), Eric Mardis (Banjo), and Wayne Gottstine (mandolin) join together on vocals to deliver well-crafted songs like “Redneck Tailgate Dream” and “3.2 Flu.”

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Phil Stacey & Tracy Lawrence

LSI Country Concert - Wednesday, May 14, 7:45 p.m.

Tracy Lawrence's hits "Texas Tornado," "Time Marches On," and "Find Out Who Your Friends Are" will be just part of the concert. He was Billboard's Top New Male Vocalist in 1992 and received the Country Weekly Golden Pick Awards Video Artist Of The Year in 1995.

Phil Stacey

Appearing on American Idol in 2007, Phil Stacey left an impression on viewers and Idol judges with his performance of Keith Urban's "Where The Blacktop Ends." Stacey's single "If You Didn't Love Me" was released to country music stations in January 2008 with plans to release his debut album in April 2008.

Lavay Smith & Her Red Hot Skillet Lickers

Big Easy - Thursday, May 15, 7:30 p.m.

Spice up the night with Lavay Smith & Her Red Hot Skillet Lickers! Smith and her 8-piece band perform a wide assortment of jazz and blues songs.

Mitch Ryder & The Detroit Wheels

Block Party and Oldies Concert - Friday, May 16, 8:30 p.m.

Mitch Ryder and his band bring hits from the mid-60's and early '70's to Riverfest with "Good Golly Miss Molly", "Devil with the Blue Dress On", "Jenny Take A Ride!" and "I Like it Like That".

For more information on Riverfest entertainment go to www.wichitariverfestival.com.

Riverfest buttons are now available for order at www.wichitafestivals.com, and will be on sale in retail locations starting April 7. Riverfest 2008 will take place May 9-17, in Downtown Wichita.

2008 WFI Official Sponsors: AirTran Airways, Broadview Hotel, Bud Light, Don Hattan Chevrolet, Fahnestock Plumbing, HVAC & Electric, Jajo Inc., Jet Digital Printing & Signs, Johnson Controls, Metro Courier, NetVision Technologies, Pepsi, Prairie Land Partners (formerly Conrady Western) and Van Horn Promotion & Marketing.

For more information about Riverfest volunteering opportunities, contact Kim Wickliffe, volunteer manager at 316-267-2817, ext. 11, or e-mail kimw@wichitafestivals.com. To see a complete list of volunteer opportunities visit wichitafestivals.com/volunteer.html.

For more information about Wichita Festivals, Inc. or Riverfest, please contact Susan Burchill, Director of Marketing at (316) 267-2817, ext. 25 or at susan@wichitafestivals.com.

Wichita Festivals, Inc. is a non-profit corporation with the purpose of creating diverse community celebration within the Wichita community. The primary event produced by Wichita Festivals, Inc. is Riverfest.

Creating an economic impact of approximately \$26 million, Riverfest annually attracts more than 350,000 attendees. The Festival has become one of the top special events in Kansas and was recognized in 2006 as one of the top 100 events in the United States by the American Bus Association.

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