



Wichita Festivals, Inc.
1820 E. Douglas
Wichita, KS 67214

Contact:
Allyson Clark
Communications Manager
Wichita Festivals, Inc.
Festival Phone: (316) 267-2817
Fax: (316) 267-5901

MEDIA RELEASE

**MONDAY, April 12, 2010
FOR IMMEDIATE RELEASE**

2010 Tot Trot Artwork Winner Announced

WICHITA, Kan. – Wichita Festivals, Inc. (WFI), a non-profit corporation with the purpose of creating diverse community celebrations, announced Jocelyn Scaia, a first grade student at Dodge Literacy Magnet, as winner of the Tot Trot Artwork contest at a school assembly, Monday, May 12.

The Kansas Health Foundation Tot Trot, celebrating its 12th year as a Riverfest event, takes place after the Bank of America River Run. Scaia's artwork will be featured on the front of the Tot Trot race shirts received by each child who enters the race. The artwork contest is open to students in kindergarten through second grade in Wichita public and parochial schools. The winning design was selected from more than 2,700 entries, 200 more than in 2009.

"This contest continues to grow each year and 2010 was no different," Janet Wright, President/CEO Wichita Festivals, Inc. said. "With more than 2,700 entries this year, it was extremely difficult to pick just one! Jocelyn's artwork really captured the spirit of the Tot Trot. It will be fun to see it on all the t-shirts worn by Tot Trot racers."

This year, three winners were chosen from each division: kindergarten, first grade and second grade, with an overall winner being declared from those nine. Each winner received a book store gift certificate, while the grand prize winner received a gift certificate and a framed 2009 Tot Trot T-shirt.

Tot Trot Grand Prize Winner

- Jocelyn Scaia, Dodge Literacy Magnet

Tot Trot Division Winners

- **Kindergarten**
 - First place: Stanley Nguyen, Seltzer Elementary
 - Second place: Lily Fotz, Seltzer Elementary
 - Third place: Olivia Wessley, Seltzer Elementary
- **First grade**
 - First place: Jocelyn Scaia, Dodge Literacy Magnet
 - Second place: Abi Hisel, Robert M. Martin Elementary
 - Third place: Kenzie Lindell, Blessed Sacrament Catholic School

- **Second grade**
 - First place: Lluvia Escalante, Woodland Health/Wellness Magnet
 - Second place: Isabella Snider, Seltzer Elementary
 - Third place: Alyssa Sihapanya, Seltzer Elementary

Dodge Literacy Magnet art Instructor Jessica Arzola also won a \$100 gift certificate and a framed T-shirt of the winning artwork.

Prizes were also awarded to the three schools with the most entries. For the second year in a row, the same three schools from the previous year won awards. Seltzer Elementary was awarded \$400 for the most entries with 784. Minneha Elementary won \$200 for placing second with 352 entries, while Enterprise Elementary placed third, winning \$100, with 272 entries.

The Kansas Health Foundation Tot Trot competition begins at 10:30 am on Saturday, May 8, immediately following the conclusion of the Bank of America River Run two-mile race. Tot Trot participants will complete in heats based on age with each finisher receiving a Tot Trot medallion. This is the 34th year for the Bank of America River Run which includes a 10K, 2-Mile Wheelchair and 2-Mile race.

Those interested in participating in the Kansas Health Foundation Tot Trot or Bank of America River Run can register in-person at the following locations through **May 6**: Bank of America locations (100 N. Broadway, 141 S. Rock Road, 500 S. West Street, 2959 N. Rock Road, 8304 W. Central Avenue, 329 S. Andover Road in Andover and 201 N. Baltimore Avenue in Derby), Genesis Health Clubs, Wichita Festivals, Inc. and First Gear. Runners can also register online at wichitariverfestival.com or active.com or register by mail until **May 3**.

Riverfest buttons are now available for order at wichitariverfestival.com, and are now on sale at all retail locations.

Riverfest will be held May 7-15.

2010 WFI Official Sponsors: Access Group, LLC, AirTran Airways, Bud Light, Don Hattan Chevrolet, FedEx Office, Howerton + White, Legacy Bank, Metro Courier, Pepsi and PrairieLand Partners.

For more information about Wichita Festivals, Inc. or Riverfest, please contact Allyson Clark, Communications Manager, at (316) 267-2817 or at allyson@wichitafestivals.com.

Follow @Riverfest on Twitter and become a fan on Facebook!

Wichita Festivals, Inc. is a non-profit corporation with the purpose of creating diverse community celebration within the Wichita community. The primary event produced by Wichita Festivals, Inc. is Riverfest.

Creating an economic impact of approximately \$26 million, Riverfest annually attracts more than 350,000 visitors. The Festival has become one of the top special events in Kansas and was recognized in 2006 as one of the top 100 events in the United States by the American Bus Association.

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