



Wichita Festivals, Inc.
1820 E. Douglas
Wichita, KS 67214

Contact:
Allyson Clark
Communications Manager
Wichita Festivals, Inc.
Festival Phone: (316) 267-2817
Fax: (316) 267-5901

MEDIA RELEASE

**MONDAY, August 24, 2009
FOR IMMEDIATE RELEASE**

WICHITA FESTIVALS ANNOUNCES FUNDRAISING CRUISE

WICHITA, Kan. - Wichita Festivals, Inc. (WFI), a non-profit corporation with the purpose of creating community celebration, is sponsoring a 'Friends of the Festival' Cruise, a fundraiser to help underwrite the cost of Riverfest, sailing February 22, 2010. Reservations are now open for this special cruise offering.

The five-night cruise offers a round-trip itinerary from Miami, Fla., and will make port of call stops in Cozumel, Mexico and Belize City, Belize on the Royal Caribbean's Navigator of the Seas. Four stateroom options are available at various price points.

"Many of our volunteers have talked about a group trip and with this great rate from Royal Caribbean and Sunflower Travel, we think we found just the right thing," Janet Wright, CEO/President of WFI said. "It also helps support our mission of community celebration with a charitable gift built in."

Not only will passengers have the chance to mingle with fellow Wichitans and support WFI and Riverfest, they will be aboard a cruise ship with some of the cruise industry's most amazing features: a rock-climbing wall, basketball court, ice skating rink, in-line skating track, a five-story theatre, casino, miniature golf course and a three-story dining room to name a few.

Included in the per person cruise fare is a \$50 tax-deductible contribution to WFI. Royal Caribbean will match a portion of the contribution.

To reserve your cabin today and support Wichita Festivals and Riverfest, contact Devin Hansen, Sunflower Travel, at (316) 634-1700. Sunflower Travel is open Monday – Friday, 8:30 a.m. – 5:30 p.m. You can also visit wichitafestivals.com for more in-depth information about the fundraiser cruise.

2009 WFI Official Sponsors: Access Group, AirTran Airways, Broadview Hotel, Bud Light, Don Hattan Chevrolet, Fahnestock Plumbing, HVAC, Electric & Fireplaces, FedEx Office, Howerton + White, Johnson Controls, Metro Courier, Pepsi, PrairieLand Partners and Van Horn Promotion & Marketing.

For more information about Wichita Festivals, Inc. or Riverfest, please contact Allyson Clark, Communications Manager, at (316) 267-2817 or at allyson@wichitafestivals.com.

Follow Riverfest on Twitter and Facebook!

Wichita Festivals, Inc. is a non-profit corporation with the purpose of creating diverse community celebration within the Wichita community. The primary event produced by Wichita Festivals, Inc. is Riverfest.

Creating an economic impact of approximately \$26 million, Riverfest annually attracts more than 300,000 visitors. The Festival has become one of the top special events in Kansas and was recognized in 2006 as one of the top 100 events in the United States by the American Bus Association.