



Wichita Festivals, Inc.
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MEDIA RELEASE

**MONDAY, May 10, 2010
FOR IMMEDIATE RELEASE**

Riverfest Events for Monday, May 10 Canceled

WICHITA, Kan. – Due to the threat of severe weather this afternoon and evening, Wichita Festivals officials have canceled all Riverfest events for Monday, May 10.

“We do not want to take the chance of having hundreds of people make their way down to the Festival grounds only to have to head right back home due to the bad weather,” Janet Wright, President/CEO of Wichita Festivals said.

All of the events and activities scheduled for the day, including the opening of the Food Court at Century II and Cessna Kids’ Korner, will not take place.

Staff and event coordinators are making every effort to reschedule The Gospelfest and The Play - Family Reunion that were scheduled to take place this evening on Kennedy Plaza and in Mary Jane Teall Theatre.

Riverfest will resume on Tuesday, May 11 at 10:00 am with the Garden Gala at Botanica, followed by the opening of the Food Court at Century II at 11:00 am.

2010 WFI Official Sponsors: Access Group, LLC, AirTran Airways, Bud Light, Don Hattan Chevrolet, FedEx Office, Howerton + White, Legacy Bank, Metro Courier, Pepsi and PrairieLand Partners.

For more information about Wichita Festivals, Inc. or Riverfest, please contact Allyson Clark, Communications Manager, at (316) 267-2817 or at allyson@wichitafestivals.com.

Follow @Riverfest on Twitter and become a fan on Facebook!

Wichita Festivals, Inc. is a non-profit corporation with the purpose of creating diverse community celebration within the Wichita community. The primary event produced by Wichita Festivals, Inc. is Riverfest.

Creating an economic impact of approximately \$26 million, Riverfest annually attracts more than 350,000 visitors. The Festival has become one of the top special events in Kansas and was recognized in 2006 as one of the top 100 events in the United States by the American Bus Association.

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