



Wichita Festivals, Inc.
1820 E. Douglas
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MEDIA RELEASE

**WEDNESDAY, April 28, 2010
FOR IMMEDIATE RELEASE**

RIVERFEST SHORT 600 VOLUNTEERS

WICHITA, Kan. - Wichita Festivals, Inc. (WFI), a non-profit corporation with the purpose of creating diverse community celebrations, is still in need of Riverfest volunteers.

With less than two weeks left until the Festival begins, close to 600 open volunteer positions still need to be filled.

"We're in a critical situation in regard to volunteer sign-up," Janet Wright, President/CEO of Wichita Festivals, Inc. said. "The Festival is dependent on volunteers to make it work, so we're hopeful people will give a few hours of their time and work a shift during the nine days. It's a great way to give back and to have some fun."

The Festival has a variety of positions that still need to be filled with the most critical being button and food court ticket sellers. Volunteers in these positions help attendees with information and sell buttons or food court tickets. Shifts last approximately three to four hours for both positions and entail excellent customer service skills and cash-handling experience. Positions are available on weeknights and on weekends.

Those interested in volunteering for Riverfest can attend the volunteer orientation sessions and sign up at that time. Orientations will be held on:

Thursday, April 29 - 5:30 pm
Saturday, May 1 – 9:00 am and 12:30 pm

All orientation sessions last an hour and a half and will be held at the WFI office, located at 1820 E. Douglas Ave.

Volunteering is a great way to meet numerous members of the Wichita community as well as to get a behind-the-scenes look at how the Festival is run. Festival volunteers receive a specially designed volunteer cloisonné pin to identify them as a volunteer, as well as have the opportunity to win Air Tran Tickets and gift certificates to area business and restaurants.

For more information on volunteering, contact Volunteer Manager Kim Wickliffe at 316-267-2817 ext. 11 or e-mail kimw@wichitafestivals.com.

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Riverfest is May 7-15, 2010 in Downtown Wichita.

2010 WFI Official Sponsors: Access Group, LLC, AirTran Airways, Bud Light, Don Hattan Chevrolet, FedEx Office, Howerton + White, Legacy Bank, Metro Courier, Pepsi and PrairieLand Partners.

For more information about Wichita Festivals, Inc. or Riverfest, please contact Allyson Clark, Communications Manager, at (316) 267-2817 or at allyson@wichitafestivals.com.

Follow @Riverfest on Twitter and become a fan on Facebook!

Wichita Festivals, Inc. is a non-profit corporation with the purpose of creating diverse community celebration within the Wichita community. The primary event produced by Wichita Festivals, Inc. is Riverfest.

Creating an economic impact of approximately \$22 million, Riverfest annually attracts more than 350,000 visitors. The Festival has become one of the top special events in Kansas and was recognized in 2006 as one of the top 100 events in the United States by the American Bus Association.

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