



Wichita Festivals, Inc.
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MEDIA RELEASE

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FOR IMMEDIATE RELEASE**

'Name the Raccoon' Contest Winner Announced

WICHITA, Kan. - Wichita Festivals, Inc. (WFI) announced the winner of the 'Captain Who? Name the Raccoon' contest at the Kansas Gas Service Grand Opening Ceremony today at the Midwest Ford Dealers Food Court Stage.

'Barnacle Boone' was the overall winner with 990 of the 2,223 total votes tabulated from the Riverfest blog poll. The master behind the raccoon name is Cliff Bragg, who was on-site at the Grand Opening Ceremony to accept his \$1,000 prize.

2010 WFI Official Sponsors: Access Group, LLC, AirTran Airways, Bud Light, Don Hattan Chevrolet, FedEx Office, Howerton + White, Legacy Bank, Metro Courier, Pepsi and PrairieLand Partners.

For more information about Wichita Festivals, Inc. or Riverfest, please contact Allyson Clark, Communications Manager, at (316) 267-2817 or at allyson@wichitafestivals.com.

Follow @Riverfest on Twitter and become a fan on Facebook!

Wichita Festivals, Inc. is a non-profit corporation with the purpose of creating diverse community celebration within the Wichita community. The primary event produced by Wichita Festivals, Inc. is Riverfest.

Creating an economic impact of approximately \$26 million, Riverfest annually attracts more than 350,000 visitors. The Festival has become one of the top special events in Kansas and was recognized in 2006 as one of the top 100 events in the United States by the American Bus Association.

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