



Wichita Festivals, Inc.
1820 E. Douglas
Wichita, KS 67214

Contact:
Allyson Clark
Communications Manager
Wichita Festivals, Inc.
Festival Phone: (316) 267-2817
Fax: (316) 267-5901

MEDIA RELEASE

**WEDNESDAY, May 12, 2010
FOR IMMEDIATE RELEASE**

Several Riverfest Events Canceled for Wednesday Evening

WICHITA, Kan. – Due to the threat of inclement weather, several Wednesday evening Riverfest events have been canceled.

Case New Holland (CNH) Buckaroo Buckarett Rodeo, Paddle Boats on the River and the Arkansas River Coalition River Rides will not take place as originally scheduled this evening.

It was announced earlier that the Coleman Country Concert featuring Joe Nichols has moved indoors to Century II's Exhibition Hall.

All other Riverfest events will continue as scheduled.

Admission to all Festival events is a Riverfest button.

2010 WFI Official Sponsors: Access Group, LLC, AirTran Airways, Bud Light, Don Hattan Chevrolet, FedEx Office, Howerton + White, Legacy Bank, Metro Courier, Pepsi and PrairieLand Partners.

For more information about Wichita Festivals, Inc. or Riverfest, please contact Allyson Clark, Communications Manager, at (316) 267-2817 or at allyson@wichitafestivals.com.

Follow @Riverfest on Twitter and become a fan on Facebook!

Wichita Festivals, Inc. is a non-profit corporation with the purpose of creating diverse community celebration within the Wichita community. The primary event produced by Wichita Festivals, Inc. is Riverfest.

Creating an economic impact of approximately \$26 million, Riverfest annually attracts more than 350,000 visitors. The Festival has become one of the top special events in Kansas and was recognized in 2006 as one of the top 100 events in the United States by the American Bus Association.

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