



Wichita Festivals, Inc.
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MEDIA RELEASE

**FRIDAY, July 31, 2009
FOR IMMEDIATE RELEASE**

RIVERFEST PHOTOGRAPHY CONTEST WINNERS ANNOUNCED

WICHITA, Kan. - Wichita Festivals, Inc. (WFI), a non-profit corporation with the purpose of creating community celebration, announced today the winners in the Fifth Annual Riverfest Photography Contest presented by Douglas Photographic Imaging (DPI). The announcement was made at the Final Friday Art Crawl reception at DPI, 2300 East Douglas, Wichita, Kansas.

Any level photographer, novice or professional, can submit their favorite 2009 Riverfest photos for the chance to win cash prizes. Prizes were awarded for 1st, 2nd, 3rd as well as runner-up for each of the eight major categories for a total of 32 winners. More than 600 photographs were submitted into the contest and \$4,000 awarded in cash prizes.

Many photographs submitted for the contest are used throughout the year by WFI in promotional items for Riverfest, the Riverfest website and festival guide. "Each year the number of entries into the photo contest increases as does the quality of the photography," Janet Wright, President/CEO of Wichita Festivals, Inc. said. "It's a great opportunity to see what others see at Riverfest. We appreciate DPI's work with us on the contest."

The category and its winners within that category are as follows:

Musical Entertainment: 1st place – Charles Ford, 2nd place – Lawrence Meyer, 3rd place – Debbie Greene; Runner-up – Paula Renee Bradley

Cultural Events: 1st place – Debbie Greene, 2nd place – Greg Pollock, 3rd place – Steve Adelson, Runner-up – Debbie Greene

Bank of America River Run/Tot Trot: 1st place – Steve Wondra, 2nd place – Logan Jones, 3rd place – Charlayne Talley, Runner-up – Debbie Greene

Sponsorship: 1st place – Steve Adelson, 2nd place – Keith Wondra, 3rd place – Logan Jones, Runner-up – Steve Adelson

General Festival: 1st place – Reda Mahmudi, 2nd place – Logan Jones, 3rd place – Martin Ufford, Runner-up – Charles Ford.

New 2009 Festival Events: 1st place – Charles Ford, 2nd place – Rob Lawrence, 3rd place – Reda Mahmudi, Runner-up – Steve Adelson

Fireworks: 1st place – Lawrence Meyer, 2nd place – Nam Le, 3rd place – Richard Mendoza, Runner-up – Rick McPherson

Kids' Events/Activities: 1st place – Steve Adelson, 2nd place – Lawrence Meyer, 3rd place – Charlayne Talley, Runner-up – Keith Wondra

2009 WFI Official Sponsors: Access Group, AirTran Airways, Broadview Hotel, Bud Light, Don Hattan Chevrolet, Fahnestock Plumbing, HVAC & Electric, FedEx Office, Howerton + White, Johnson Controls, Metro Courier, Pepsi, PrairieLand Partners and Van Horn Promotion & Marketing.

For more information about Wichita Festivals, Inc. or Riverfest, please contact Allyson Clark, Communications Manager, at (316) 267-2817 or at allyson@wichitafestivals.com. Also, **follow Riverfest on Twitter! Go to twitter.com/Riverfest.**

Wichita Festivals, Inc. is a non-profit corporation with the purpose of creating diverse community celebration within the Wichita community. The primary event produced by Wichita Festivals, Inc. is Riverfest.

Creating an economic impact of approximately \$26 million, Riverfest annually attracts more than 350,000 visitors. The Festival has become one of the top special events in Kansas and was recognized in 2006 as one of the top 100 events in the United States by the American Bus Association.

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