



Wichita Festivals, Inc.
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MEDIA RELEASE

**Friday, May 7, 2010
FOR IMMEDIATE RELEASE**

Sundown Parade Winners Announced

WICHITA, Kan. – Wichita Festivals, Inc. (WFI), a non-profit corporation with the purpose of creating diverse community celebrations, kicks off Riverfest with the announcement of the winners in the 2010 Sundown Parade.

- Admiral's Trophy: Kansas Museum of Military History
- Jack Galvin Award: Hiland Dairy
- Best Use of Theme: Wichita Area Technical College
- Best Performance by a Band: Holy Cross German Band, Holy Cross Church
- Best School Band: Curtis Middle School

Riverfest continues tomorrow with the Bank of America River Run at 8:00 am.

2010 WFI Official Sponsors: Access Group, LLC, AirTran Airways, Bud Light, Don Hattan Chevrolet, FedEx Office, Howerton + White, Legacy Bank, Metro Courier, Pepsi and PrairieLand Partners.

For more information about Wichita Festivals, Inc. or Riverfest, please contact Allyson Clark, Communications Manager, at (316) 267-2817 or at allyson@wichitafestivals.com.

Follow @Riverfest on Twitter and become a fan on Facebook!

Wichita Festivals, Inc. is a non-profit corporation with the purpose of creating diverse community celebration within the Wichita community. The primary event produced by Wichita Festivals, Inc. is Riverfest.

Creating an economic impact of approximately \$26 million, Riverfest annually attracts more than 350,000 visitors. The Festival has become one of the top special events in Kansas and was recognized in 2006 as one of the top 100 events in the United States by the American Bus Association.

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