



Wichita Festivals, Inc.
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MEDIA RELEASE

**Friday, May 8, 2009
FOR IMMEDIATE RELEASE**

Sundown Parade Winners Announced

WICHITA, Kan. – Wichita Festivals, Inc. (WFI), a non-profit corporation with the purpose of creating diverse community celebrations, kicks off Riverfest with the announcement of the winners in the 2009 Sundown Parade.

- Admiral's Trophy: Wichita Toy Train Club
- People's Choice: Girl Scout Troop #40502
- Best Float: Perfect Touch Hair Salon
- Best Inflatable: Spirit AeroSystems
- Best Equestrian: Wild Women of the Frontier
- Best School Band: Marching Redskings – North High School, Wichita, Kan.

2009 WFI Official Sponsors: Access Group, AirTran Airways, Broadview Hotel, Bud Light, Don Hattan Chevrolet, Fahnestock Plumbing, HVAC & Electric, FedEx Office, Howerton + White, Johnson Controls, Metro Courier, Pepsi, PrairieLand Partners and Van Horn Promotion & Marketing.

For more information about Wichita Festivals, Inc. or Riverfest, please contact Allyson Clark, communications Manager at (316) 267-2817, ext. 27 or at allyson@wichitafestivals.com

Wichita Festivals, Inc. is a non-profit corporation with the purpose of creating diverse community celebration within the Wichita community. The primary event produced by Wichita Festivals, Inc. is Riverfest.

Creating an economic impact of approximately \$26 million, Riverfest annually attracts more than 350,000 visitors. The Festival has become one of the top special events in Kansas and was recognized in 2006 as one of the top 100 events in the United States by the American Bus Association.

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